# Chitvan Bindal

NYC Metro Area | Seeking Remote, Part-Time, or Freelance Opportunities

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## PROFESSIONAL SUMMARY

**AI Literacy Specialist** and **Learning Experience Designer** with a proven track record of translating educational research and **UX principles** into accessible, high-impact learning solutions. Expert in **AI integration, advanced language pedagogy**, and **digital literacy curriculum development** for diverse age groups (K-12 through adult). I design and pilot **human-centered learning pathways** that drive engagement, deliver measurable outcomes, and create critical thinkers.

## CORE COMPETENCIES

LEARNING DESIGN & DEVELOPMENT

Instructional Design ▪ Curriculum Development ▪ Learning Theory Application ▪ UX Research (Generative & Evaluative) ▪ K-12 & Higher Education Program Design

AI & EDUCATIONAL TECHNOLOGY

AI Literacy Instruction ▪ AI-Powered Content Creation ▪ Ethical AI Implementation ▪ AI-Assisted Content Development (ChatGPT, Claude) ▪ Educational Technology Integration

RESEARCH & ANALYSIS

Research Synthesis ▪ Literature Review ▪ Competitive Analysis ▪ Educational Storytelling ▪ Data-Driven Decision Making

SPECIALIZED EXPERTISE

Language Instruction Methodology ▪ Cognitive Learning Theories ▪ Digital Literacy Development

Portfolio showcasing end-to-end research impact available at: chitvanbindal.com

## KEY ACCOMPLISHMENTS

- **AI Literacy Leadership**: Designed and pilot-tested K-5 AI literacy curriculum, collaborating with educators and parents to create research-backed, human-centered learning experiences that position children as critical thinkers.

- **UX Research & Product Development**: Led end-to-end design for mindfulness tool with 31 stakeholder interviews and 5 rounds of user testing, achieving 70% positive validation; coordinated research operations for PBS KIDS content study with 50+ diverse families

- **Digital Platform Growth**: Built French learning platform (Flepourlezexperts) reaching 25,000+ users within first year across multiple channels, mentoring 70+ learners from preschool to adult levels

- **Learning Product Design**: Developed interactive curriculum and user flows at Berlitz supporting 20% revenue growth target; led UX design for CMA platform migration ensuring seamless user experience

- **EdTech Research Expertise**: Conducted heuristic evaluations and usability testing for 6+ educational tools, translating findings into actionable product recommendations through agile collaboration

## EDUCATION

**New York University, New York** – M.A. Learning Technology & Experience Design
**Rajiv Gandhi Technical University, India** – B.Tech. Engineering

## TECHNICAL SKILLS

Figma • User Interviews • Articulate 360 • Adobe Premiere • Canva • ChatGPT • Claude • Zoom • Google Suite

Chitvan Bindal [cb4919@nyu.edu](mailto:cb4919@nyu.edu)

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# PROFESSIONAL EXPERIENCE

**CB Consulting, Jersey City, NJ** <span>March 2025 – Present</span>
**AI Literacy Specialist (K-2)**
- Design and pilot test age-appropriate AI literacy workshops for elementary learners (K-5), emphasizing critical thinking and digital citizenship
- Collaborate with teachers, parents, and school leaders to refine curriculum through iterative feedback and classroom implementation
- Develop hands-on, human-centered learning experiences positioning children as active decision-makers in technology interactions

**Children's Media Association, New York, NY** <span>June 2025 – Present</span>
**Digital Coordinator**
- Oversee website operations and optimization to ensure seamless user experience, content accuracy, and platform reliability
- Lead UX design for new CMA platform migration, managing technical administration and cross-team collaboration
- Partner with Events, Mentorship, and Talent & Culture teams to design efficient project workflows

**Wonder Why Consulting LLC, New York, NY** <span>Sept – Nov 2023</span>
**Research Coordinator**
- Coordinated research operations for PBS KIDS content study targeting children ages 4–8
- Recruited and managed 50+ diverse families nationwide through interviews, surveys, and ongoing participant support
- Collaborated with 5-person research team to define study objectives, participant profiles, and inclusive recruitment strategies.

**New York University, New York, NY** <span>Jan – Aug 2023</span>
**Mindful Parenting Guru (MPG): Designing a Mindfulness Tool for Busy Parents**
**Capstone Project | UX Researcher & Learning Designer**
- Led end-to-end design of evidence-based mindfulness tool, conducting 31 stakeholder interviews and 5 rounds of iterative user testing
- Synthesized research findings using affinity mapping to create personalized learning pathways and bite-sized lessons for time-constrained parents
- Achieved 70% positive user validation through iterative prototyping, refining design based on parent feedback and usability insights.

**Berlitz Corporation, Princeton, NJ** <span>Sept 2022 – Jan 2023</span>
**Global Learning Product Designer**
- Developed online learning materials using proprietary authoring tools, curating audio and video content to enhance learner engagement
- Designed user flows integrating language products to support 20% revenue growth target
- Created French curriculum for intermediate-level business learners, applying instructional design principles and subject matter expertise

# LANGUAGES

English • Hindi • French